

A Journey To Best Practice

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With over 1,700 employees and operations across 10 different locations, our client is a product media company offering a wide collection of quality products and premium brands with many options for customisation. The product collections cover many categories, varying from drinkware to technology, clothing, bags, stationary, and sports and leisure.

The company has been a United National Global Compact and an EcoVadis member since 2022, achieving the platinum medal this year. They began their partnership with Position Green to ensure better non-financial data management, and in 2023, they published their first GRI-aligned Sustainability Report. Currently, their focus is on their environmental and procurement practices.

1,700+

Full-time employees

10

Production sites



The Challenge

The company reached out to Nexio Projects to better understand their current sustainability gaps, seek guidance on improving their overall sustainability practices and strengthen their management systems.

The Outcome

They implemented formal targets for each material topic, introduced new sustainability practices, conducted a Scope 1, 2 and 3 carbon footprint assessment and began measuring key KPIs through Position Green. They communicate their progress yearly using the GRI methodology. For their efforts across all sustainability pillars, they received an EcoVadis Platinum medal.

Key Figures

78/100

EcoVadis Platinum Medal

5+

New policies

1st

GRI Report